



**Whose snazzy pink logos?** We're a boutique marketing and communications consulting firm—energetic and full of ideas to help you expand your impact. Our leader is a marketing and communications expert with proven global experience creating and executing strategic activities to increase client and employee loyalty, drive organization growth, and expand market awareness.

**What what?** We collaborate with businesses and non-profit organizations to supersize their marketing and communications initiatives through strong marketing communications plans, new business development initiatives, and proven content strategies.

**When?** Now. Or yesterday. We're efficient and organized...springing to action to meet your needs.

**Where?** Our fearless leader has done the global biz thing (ask her about eating with her hands in Abu Dhabi or that time she served locals pints in Dublin), but now we are committed to the community of Las Vegas.

**Why us?** We've been accused of bringing people and ideas together, discovering an organization's brand and articulating the story through all channels, and hitting target audiences for our clients to meet their goals. We care, and our results show it. Pow!



**Lori Wilkinson**  
Vice President, Distinct Benefits and  
Brown & Brown Insurance of Nevada, Inc.

"We partnered with Shan to revitalize an existing campaign. While I was initially drawn to her branding and knew it would be a great fit for our messaging, I was impressed by her communication skills and quick understanding of my business. I would recommend Shan Bates, LLC to any business with strategic marketing needs."

**Jason Maier**  
Partner, Maier Gutierrez & Associates

"When our firm's marketing team changed, we hired Shan Bates, LLC to take on our strategic communications needs. Over the past year, we have leaned on Shan for creative storytelling throughout our social media channels, as well as for support on various marketing initiatives. We'd recommend her to any organization looking to up their game."



**Shan Bates, LLC**  
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Marketing Communications | Planning and Content Development |  
Strategic Storytelling

