

SHAN BATES, LLC 2020 HIGHLIGHTS

8 NEW CLIENTS
ADDED TO ROSTER

CLIENT:
HILLTOP SECURITIES



Social media campaign brought **new business** to client



CLIENT:

ALLEGIANE ELECTRIC

- **Crafted** SBA success story
- **5** new blogs
- **28** emails

CLIENT:

BROWN & BROWN INSURANCE

Full update of EVERI annual benefits guide



CLIENT:

CLARK COUNTY SCHOOL DISTRICT

Internal and external communications planning

MARKETING EXPERT FOR

COX

SMALL BUSINESS LEADERSHIP ACADEMY



CLIENT:
IVAN SHER GROUP

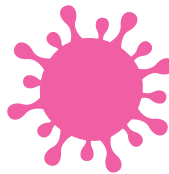
Crafted copy for three high-profile luxury listings as a part of record-breaking year for broker

LED
CLIENTS
THROUGH
BRAND
WORKSHOPS



CO-PRESENTED

“BRAND IN THE TIME OF COVID”



WITH UNLV'S NIKKOLE LIESSE TO:
GREENBERG TRAUIG, CAESARS ENTERTAINMENT
NATIONAL SALES TEAM, AND HILLTOPSECURITIES



CLIENT:

DISTINCT BENEFIT SOLUTIONS

Created comprehensive Team National campaign, including:

- One-pager
- Sales guide
- Tradeshow booth
- Teaser email campaign
- Posters
- Savings card and program booklet

CLIENT:

MAIER GUTIERREZ AND ASSOCIATES



- Produced multidisciplinary campaign for VIP Law's pro-bono offer
- Created COVID-19 insurance campaign
- Managed mini election email and social media campaign

**NEW INDUSTRIES
SERVED INCLUDE:**

K-12 EDUCATION

REAL ESTATE LAW

MORTGAGE OFFICER

ENTERTAINMENT

COACHING

HEALTHCARE

FINANCIAL PLANNING

www.shanbates.com

